

KATERINA CÉSPEDES

Visual Artist | Costa Rica

Behance: [behance.net/cespkate](https://www.behance.net/cespkate) | Email: cespkate@gmail.com | Web: ktcpublicitaria.com/katerina-cespedes

ARTISTIC PROFILE

Costa Rican visual artist working in watercolor, drawing, mixed media, and acrylic. Her practice explores individuality, gesture, memory, relationships, nature, ecology, living systems, perception, and the material behavior of water and pigment. Recent work increasingly moves from isolated subjects toward interactions, habitats, and the invisible biological and environmental systems that shape visible life.

ARTISTIC PRACTICE

Independent Visual Artist | Costa Rica | 2024–Present

Developing a research-oriented body of work centered on animals, aquatic life, botanical forms, and landscapes. Current investigations use transparency, layering, fluidity, observation, and controlled accident to explore the relationship between visible form and underlying ecological, behavioral, and environmental processes.

SELECTED BODY OF WORK

What Remains Unseen | 2024–2026

Watercolor, drawing & mixed media. Selected works examining individuality, relationships, habitat, transparency, memory, and living systems.

Aquatic Studies

Sea Turtle; Shark / Marine Study; Koi / Aquatic Relationship Study; Jellyfish / Transparency Study.

Animal & Relationship Studies

Elephants / Memory Study; Elephant / Individual Study; Bird and Offspring / Kinship Study; Great Dane / Individuality Study; Black Cat / Gaze Study; Panda / Wildlife Study.

Botanical & Landscape Studies

Monstera / Botanical Transparency Study; Passiflora / Botanical Study; Clover / Natural Form and Chance; Mountains / Landscape Rhythms.

PROFESSIONAL CREATIVE EXPERIENCE

Founder & Creative Director | KTC Publicitaria, Costa Rica | 2004–Present

More than twenty years of professional experience in visual communication, creative direction, branding, advertising, and image-making. This background informs her understanding of composition, visual narrative, communication, and the construction of images while remaining distinct from her independent fine-art practice.

EDUCATION

Master's in Neuromarketing | Universidad Latina de Costa Rica | 2022

Master's in Advertising Administration, Graphic Communication Emphasis | Universidad de las Ciencias y el Arte de Costa Rica | 2008

MEDIA & AREAS OF INQUIRY

Watercolor · Drawing · Mixed Media · Acrylic

Animals · Nature · Memory · Relationships · Ecology · Living Systems · Perception · Art × Science